



# Spring 2006 Lone Star Education Trade Mission to Mexico *Monterrey and Saltillo*



The North Texas District Export Council is organizing its fourth trade mission to Mexico. This mission is certified by the U.S. Department of Commerce, and will be an excellent opportunity for school representatives to meet with Mexican students who are interested in studying in the State of Texas.

**Dates: March 23 – 25, 2006**  
**Cost: \$1300**

Cost includes: participation in both fairs for up to two representatives per school (additional representatives may attend for an additional fee); your own booth/table; marketing of the event; and two pages in a booklet that will be distributed to prospective students and partners

## PAST MISSION FACTS

### Spring 2005 – Monterrey

- Number of Schools Participating: 27
- Student Attendance: 2,300
- Cost: \$750 per stop
- Cost per Student: \$0.33

### Fall 2004 – San Luis Potosi and Guadalajara

- Number of Schools Participating: 17
- Student Attendance: 1200
- Cost: \$987.50 per stop (\$1975 total)
- Cost per Student: \$1.65

### Spring 2004 – Monterrey and Mexico City

- Number of Schools Participating: 10
- Student Attendance: 1000
- Cost: \$1,100 per stop (\$2,200 total)
- Cost per Student: \$2.20

## ITINERARY

March 22	Arrive Monterrey*
March 23	Saltillo Fair (2 – 8 pm)
March 24	1st day Monterrey Fair (2 – 8 pm)
March 25	2nd day Monterrey Fair (1 – 7 pm)
March 26	Travel day

*\*Please do not book flight arrangements until Greg has confirmed that there are 15+ participants*

### Changes based on your recommendations:

- ❖ Shortened hours of fairs and have them going later in the evening.
- ❖ Dropped breakfast mixers so you can have more time for your own meetings.

## For more information please contact:

Greg Thompson  
U.S. Department of Commerce  
Senior International Trade Specialist  
Phone: (214) 712-1932  
(817) 310-3744  
Fax: (214) 746-6799  
(817) 310-3757  
Email: [Greg.Thompson@mail.doc.gov](mailto:Greg.Thompson@mail.doc.gov)

## Participation forms and more information can be found at:

The Lone Star Education Coalition web page at:  
<http://www.buyusa.gov/northtexas/education.html>  
Click on the link for the Spring Mission

Express Interest: ASAP  
Registration: December 1, 2005  
Payment Deadline: January 15, 2006